

**Business Friend fee:**

Membership: \$500  
GST: \$50  
Total payable: \$550

**Tax invoice:**

The Noosa Longweekend is registered for GST and will issue a tax invoice upon receipt of your Business Friend application.

**Payment method:**

Direct credit

The Noosa Longweekend  
BSB: 656 400  
Account: 104 297 638

Cheque  
or Money  
order

bankcard  visa  mastercard

Card number:

Expiry date:

Card name:

Signature:

**Thank you very much for your valued support!**

“ Based on information of actual spending provided by patrons, we estimate that total expenditure during the festival was \$2.25M. Clearly The Noosa Longweekend continues to pour considerable money into the local economy. ”  
- Sweeney Research



# the noosa longweekend

annual 10 day arts and cultural festival

## support the event that is boosting business...

Please return your completed application form with payment to:

a. PO Box 2200  
Noosa Heads Q 4567

f. (07) 5474 9940

For any enquiries please contact The Noosa Longweekend office:

t. (07) 5474 9941

e. [info@noosalongweekend.com](mailto:info@noosalongweekend.com)

[www.noosalongweekend.com](http://www.noosalongweekend.com)



MACQUARIE



holiday noosa style

become a business friend of the noosa longweekend



"The Noosa Longweekend is profoundly impacting Noosa's image, making it more than just surf, sand and sun." - Sweeney Research

"75% of visitors came to Noosa primarily to attend the Longweekend. It is clear that the festival is drawing visitors to the area." - Sweeney Research

## OUR BUSINESS

The Noosa Longweekend is an annual 10-day festival of arts, culture, the environment, food and wine. The Festival program features leading Australian and international artists, performers, writers, film-makers, musicians, environmentalists, commentators and chefs, in a stunning location.

Patrons of The Noosa Longweekend are playwright David Williamson and author Kristin Williamson - Noosa residents and members of the Festival's founding committee.

Throughout its history, the Festival has featured internationally renowned guests including:

- Drama: Bell Shakespeare and David Williamson
- Music: Opera Australia, Piers Lane, Brett Dean, Marina Prior, Karen Schaupp, Caroline O'Connor
- Visual Arts: Ken Done, Michael Leunig
- Film: Bruce Beresford, Bryan Brown, Jack Thomson, Rolf de Heer
- Literature: Clive James, Tariq Ali, Peter Carey, Thomas Keneally, Bryce Courtney, Li Cunxin, John Pilger, Tara Moss
- Environment: Ian Lowe, Tim Flannery

## YOUR BUSINESS

The Noosa Longweekend is created and presented by the not-for-profit incorporated association, The Noosa Longweekend Inc.

The Festival aims to enrich the overall Noosa lifestyle for visitors and residents, presenting a diverse program of quality arts and cultural experiences.

The Noosa Longweekend is pleased to be making a positive contribution to the local economy, attracting significant tourism to the region and encouraging visitors to stay longer.

Reciprocally, local businesses have always generously supported The Noosa Longweekend by providing products and services. Becoming a Business Friend is another way your business can demonstrate support for this event to ensure its continuation.

As a Business Friend, your benefits include:

- Business listing in the Festival Program Brochure
- Business listing on The Noosa Longweekend website linking to your website
- Invitation to exclusive Festival Launch and Festival opening event
- Regular e-newsletters



## APPLICATION FORM

Surname:

First name:

Business name:

Postal address:

P/C:

Telephone (w):

Mobile:

Email:

Website:

As a Noosa Longweekend Business Friend, you will be included on The Noosa Longweekend mailing list.

Please indicate if you would prefer to receive or not receive the NLW e-newsletter:

yes please  no thank you

Your privacy is respected. This information will not be shared.



Kate Miller-Heidke 2007



Firings by the Lake 2007



Clive James 2007



Piggy in the Middle 2007

Photos: Barry Alsop